

# 23<sup>rd</sup> ANNUAL Pastors' Conference



FIRST BAPTIST CHURCH JACKSONVILLE  
*February 6-10, 2009*

## 2009 CONFERENCE SPEAKERS



Mike Miller



Junior Hill



Ed Litton



Fred Luter



Al Mohler



H. B. London



Paige  
Patterson



Jerry Vines



David Allen



Robert  
Smith Jr.



Johnny Hunt



Matt  
Chandler



Tommy  
Nelson



Richard Owen  
Roberts



J. D. Greear



Ravi  
Zacharias



Don Wilton



Mac Brunson



Steve Farrar

## Advertising & Sponsorship Guide

ON FEBRUARY 6-10, 2009, over 3,500 Christian leaders will gather in Jacksonville, Florida to participate in one of the leading Pastors' Conferences in the nation. This group of kingdom focused leaders from around the world gathers annually to discuss ministry, leadership, current issues, and to grow spiritually. For more information or to register online, visit the conference website at [www.jaxpastorsconference.com](http://www.jaxpastorsconference.com).





# Advertising and Sponsorship Guide

## SPONSORSHIP OPPORTUNITIES (limited spaces available)

### PLATINUM SPONSOR \$12,500 (3 available)

- 1 Premium booth location
- Premium ad placement in event program
- Powerpoint slide shown from main stage
- Placement of flyer/brochure in attendee bags
- Placement of hyperlink on event website
- Promotion in post event email to attendees
- Post event mailer to attendees
- EMCEE recognition and thank you from stage
- :60 video promotion from main stage
- 3 self-standing banner/signs placed around venue

### GOLD SPONSOR \$7,500 (3 available)

- 1 Premium booth location
- 1 full page ad in event program
- Placement of flyer/brochure in attendee bags
- Promotion in post event email to attendees
- Powerpoint slide shown from main stage
- Placement of hyperlink on event website

### SILVER SPONSOR \$5,000 (3 available)

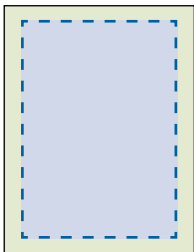
#### Up to 2,000 at dinners each night

- 3-5 minute video promotion during dinner
- Product giveaway to dinner attendees
- Placement of flyer/brochure in dinner area
- 1 display table in the dinner dining room
- 1 booth in exhibitor area
- 1 half page ad in event program
- Placement of hyperlink on event website

### INTERNET CAFÉ \$5,000

- Brand signage in and around entrance areas to café
- Placement of flyer / brochure in café
- 1 display table in café
- 1 booth in exhibitor area
- 1 half page ad in event program
- Placement of hyperlink on event website

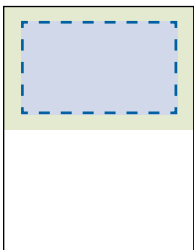
## ADVERTISING OPPORTUNITIES



### Full Page Ad

(Feature Section) \$1,000

Trim size: 8.375" x 10.875"  
 Live area: 6.875" x 9.625"  
 Bleed: 8.625" x 11.125"



### Half Page Horizontal Ad

(Feature Section) \$500

Trim size: 8.375" x 5.437"  
 Live area: 6.875" x 4.875"  
 Bleed: 8.625" x 5.563"

## SPECIAL ADVERTISING PACKAGE \$2,500

- 1 booth
- Full page ad
- Placement of hyperlink on event website
- PowerPoint slide shown from main stage during breaks

## EXHIBITOR OPPORTUNITIES

Increase your exposure to cutting-edge leaders from all across the United States!

**2009 Exhibitor's Booth Cost: \$750**

### Booths include:

- Two (2) exhibitor badges
- One 8' x 2' draped table
- 6' x 10' space
- Two folding chairs
- General cleaning of exhibit area
- Power strip

## PRODUCTION REQUIREMENTS

All ads submitted to the Pastors' Conference brochure must be in digital form. Ads submitted as composite film or traditional mechanicals cannot be accepted.

**Required Platform:** The Pastors' Conference brochure is produced using Macintosh computers with Adobe Indesign for layout and Adobe Photoshop and Adobe Illustrator for image file creation. Files developed using PC/Windows applications are incompatible with our production system and cannot be accepted.

**Software Applications Supported:** QuarkXPress, Adobe Indesign CS2, Adobe Illustrator, Macromedia Freehand and Adobe Photoshop.

**Available Media:** CD Rom, DVD Rom

**Scans:** All placed scans must be a minimum of 266 ppi resolution and placed as CMYK TIFF or EPS files (no jpeg or gif).

**Fonts and support files:** All necessary fonts and supporting files must be submitted with the digital files.

**High Res. PDFs:** Ads can be submitted as High Resolution PDFs to actual ad size.

**Proofs:** Digital files submitted must be accompanied by a composite color proof of your ad. Acceptable digital proofs include color laser prints, Iris prints, dye sublimation prints, etc.

**Send all materials to:** Conexus Group | Ken Coleman  
341 Bournemouth Drive | Suwanee, GA 30024

**For more information and to reserve your spot contact:**

### SPONSORS

Ken Coleman  
770-271-4056 Office  
678-595-9761 Cell  
770-783-8200 Fax  
ken@conexusgroup.net

### EXHIBITORS

Tracy Polson  
770-271-4056 Office  
770-783-8200 Fax  
tracy@conexusgroup.net

or go to [www.jaxpastorsconference.com](http://www.jaxpastorsconference.com)

## DEADLINES

Artwork Due 12/1/08 • Payment Due: 50% at contract, 50% on 1/8/09